CALL FOR APPLICATIONS

Latam Health Champions 2027

Terms of Reference

FIFARMA — Federación Latinoamericana de la Industria Farmacéutica | Universidad El Bosque — Vigilada Mineducación | INNOS — Instituto de Prospectiva e Innovación en Salud | HUB iEX — Universidad El Bosque

ORGANIZERS

FIFARMA — Latin American Federation of the Pharmaceutical Industry

INNOS — Institute for Health Foresight and Innovation

UEB — Universidad El Bosque

UNC — Universidad Nacional de Córdoba

INTENDED FOR

R&D&I centers, hospitals, clinics, universities, start-ups, small and medium-sized enterprises (SMEs) and other actors in the Latin American innovation ecosystem that have innovative solutions applied to the health sector and a clear applied intellectual property strategy.

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1 What is Latam Health Champions?

It is a program that seeks to bring together actors in the Latin American health innovation ecosystem with innovative solutions that address or solve problems/challenges in the health sector, in order to select up to 5 winners, who will be invited to take part in a Mission to the United States, to one of the most prominent innovation ecosystems in the world, and will receive specialized intellectual property mentoring.

2 Who can participate?

R&D&I centers, universities, hospitals, clinics, start-ups, SMEs and other actors in the Latin American health innovation ecosystem. Participants must submit, through the application form (section 14), specific information about their innovative solution and the applied intellectual property strategy, on the basis of which the jury will carry out an analysis and select up to 5 winners.

3 What are the participation requirements?

The requirements to participate are as follows:

- Be legally incorporated as a legal entity in one of the countries of the region.
- The team member who would attend the Mission (if selected) must hold a valid U.S. visa (2026–2027).
- Have an innovative health development (device, software, accessory, equipment and technology in general) that solves a general or specific problem with an impact on people's quality of life.
- Eligible innovative solutions must be applied to the health sector and have a clear applied intellectual property strategy.

4 What are the general conditions of participation?

The general conditions to participate are as follows:

- Each actor in the health innovation ecosystem may participate in the Call with a maximum of one innovative solution (a single application).
- The innovative solution submitted may not be replaced by another at any point in the program.
- Participating actors in the health innovation ecosystem must guarantee the accuracy and truthfulness of the data and information they provide in the application and throughout the Call.
- The right to participate in the Call is non-transferable.
- Participants selected as winners must take part in the Call in its entirety.
- Participating actors in the health innovation ecosystem must be available and respond promptly to requests for additional information and/or to attend the meetings/sessions scheduled during the Call.

5 What are the benefits?

The 5 selected actors in the health innovation ecosystem will have access to the following benefits:

- Participation in a Mission to the United States, to one of the most relevant innovation ecosystems.
- Specialized virtual intellectual property mentoring.
- Dissemination of the winning cases through the platforms and channels of the organizing institutions.
- Participation in the closing event.
- Inclusion in the initiative's communication kit.

NOTES

- For each winner, one (1) team member holding a valid U.S. visa may take part in the Mission.
- The winners will have the opportunity to get to know one of the most important innovation ecosystems in the United States through a trip to Boston planned for April 2027.
- The specific dates and destinations of the Mission are subject to change and will be announced once the winners are selected.

6 Intellectual property

- The intellectual property rights associated with the innovative solution submitted must belong to the respective participant and/or have the corresponding third-party authorizations.
- All intellectual property rights of participants over their innovative solutions will be respected and recognized at all times.
- Each participant will be fully responsible for any intellectual property claim associated with their innovative solution.

7 Evaluation criteria

CRITERION	DESCRIPTION	EVALUATION
Need	The type of problem that the innovative health solution solves or seeks to solve will be evaluated, with higher scores given to solutions focused on global health problems over those that seek to solve specific issues.	Higher scores will go to solutions that address problems and/or needs affecting a larger number of people and/or territories, that address prioritized health problems and current issues.
Impact	The type and scope of the impact the solution may have in terms of benefits for society will be evaluated.	Higher scores will go to solutions that generate greater impact in terms of public benefits, serve vulnerable populations, improve the efficiency and effectiveness of health systems and address health problems in hard-to-reach areas.
Novelty	The novelty and/or differentiating factor of the solution in solving a previously unsolved problem, or the new way of solving a problem more efficiently and/or with greater population reach compared with existing solutions, will be evaluated.	Under this criterion, higher scores will go to solutions with novel technical elements that improve the service, generate greater efficiency, lower costs and greater benefits for patients.
Scalability	The current or potential scalability of the solution in terms of implementation in territories, regions, countries or globally will be evaluated.	Higher scores will go to solutions with greater scalability —replicable in other countries at the regional or global level— and greater durability of the benefits generated.
Intellectual property	The relationship between intellectual property and the innovative solution will be evaluated in terms of generation, use, securing of rights and commercialization. Innovative solutions must have a solid intellectual property strategy based on the use of one or more intellectual property mechanisms such as patents, trademarks, industrial designs, trade secrets and/or copyright.	Higher scores will go to solutions with secured intellectual property —through contracts and/or registrations— that do not infringe third-party rights, whose business model makes strategic use of the intellectual property associated with the technological solution, and where there is current or potential exploitation of IP through commercialization mechanisms.

8 Winner selection process

1. Receipt of applications: verification of compliance with requirements.
2. Request for additional information (according to the needs of the application).
3. Review and analysis of applications (pre-selection).
4. Evaluation of pre-selected participants.
5. Selection of up to 5 winners.
6. Announcement of the winners.

9 Timeline

ACTIVITY	DATE
Call opens	**October 27, 2026**
Call closes	**March 5, 2027**
Announcement of selected participants	**March 16, 2027**
Mission to the United States Note: dates subject to availability/change.	**April 26–28, 2027**

10 Data protection

The organizing institutions and the participants undertake to properly handle/process the data accessed in connection with this Call, in accordance with their institutional data protection policies and national personal data protection legislation (Colombian Law 1581 of 2012 and other complementary regulations).

11 Confidentiality

Participants must not include with their application any confidential information about their innovative solution, or any information whose disclosure would mean losing the opportunity to protect intellectual property.

The information provided through the applications may be disclosed/published without restriction by the organizing institutions of Latam Health Champions, through any medium, for informational purposes.

12 Clarifications

The organizing institutions of the Call will select up to 5 winners according to the evaluation of requirements, and reserve the right to exclude applications due to incompatibilities and/or the identification of possible improper use of third-party intellectual property rights.

The organizing institutions of Latam Health Champions may make changes to the scope of the Call, which will be communicated to participants in a timely manner through the official website.

13 Questions and comments

The only official channel for questions and comments will be the email address **coordinacion@innos.co**.

Only communications sent through the official email address will be taken into account.

14 Application

Actors in the health innovation ecosystem interested in participating must complete the application form available on the official website of the call.

Applications will be considered formally received only through the designated form. Applications submitted by any other means will not be accepted.

WITH THE SUPPORT OF AMGEN

Funding entities do not have a role in the process to select award recipients.

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